Action Form


**Action Item** (title): _Aquatic Center Trail at St. Marys Civic Park_________

**Lead** (1 person): _Terry Landreth________________________

**Partners** (who is really going to help): _PSA and Camden Cycling Club_

**Timeline** (start-finish): __6 months_____________________

**Funding** (how much and where): _PSA Funding__

**Obstacles** (stumbling blocks): _Construction issues, wetlands, promotion of the trail, connectivity_

**Steps** (what are you going to do when you leave this meeting):

1. Complete construction.

2. Signage to the trail.

3. Promote the trail to the general public.

4. Ensure connections to other trails.

5. Use the trail in bike and run events.

6. Potentially track usage of the trail.
**Action Form**

1. Organization  
2. **Promotion**  
3. Design  
4. Economic Development

**Action Item** (title): _Bike Event- Three Rivers Ride_________

**Lead** (1 person): _Terry Landreth______________________________

**Partners** (who is really going to help): _Camden Cycling Club and Fellowship of Christian Athletes (FCA)_____________

**Timeline** (start-finish): __Feb 2016 to Oct 2016_______________

**Funding** (how much and where): _Entrance Fees and Sponsorships__

**Obstacles** (stumbling blocks): _Safety issues, including no defined bike lanes downtown, no buffered bike lanes_

**Steps** (what are you going to do when you leave this meeting):

1. Want to grow from 200 participants to 500.

2. Continue communication and connection with existing participants.

3. Recruit volunteers for event.

4. Fundraising, including sponsors for event.

5. Begin marketing for event.

6. City process for required permits.

7. Begin planning meetings.
Action Form

1. Organization  
2. Promotion  
3. Design  
4. Economic Development

Action Item (title): CAMERON ON LIGHT POLE TAKING PHOTOS OF TOURISTS
TRANSFERRING TO TOURIST PHONE, INSTANT POSTCARD
BACKGROUND COULD BE A TURKISH SITE, SOUTHERN OR EUROPEAN

Lead (1 person): KAY WEST BERRY

Partners (who is really going to help): REGGY TRICER

Timeline (start-finish): UNKNOW

Funding (how much and where): NOT SURE YET

Obstacles (stumbling blocks): COST

Steps (what are you going to do when you leave this meeting):

1. CHECK ON EXPENSE
2. CONTACT TECH EXPERT
3. ASK FOR FUNDING
4. WORK WITH WELCOME CENTER
   TO FACILITATE TRANSFER PHOTOS TO COMPUTERS OR PHONE OF VISITORS
5. 
6. 
7. 
8.
Action Form


Action Item (title): A S TURTLE OR FISH SHAPE ETC WITH CUTOUT FOR FACE - KIDS PHOTO OP

Lead (1 person): PEACOZ TRADER

Partners (who is really going to help): CAY WESTBERRY

Timeline (start-finish): ONE WEEK

Funding (how much and where): MINIMAL - MAYBE PLYWOOD TO PAINT HOPFULLY VOLUNTEER CARPENTER FOR CUTOUT

Obstacles (stumbling blocks): 

Steps (what are you going to do when you leave this meeting):

1. HOC APPROVAL - NEXT TUESDAY

2. LOCATE SITE

3. CREATE SHAPE WITH CUTOUT & PAINT IT

4. 

5. 

6. 

7. 

8. 

Action Form


Action Item (title): Community Prom Event @ Waterfront Park

Lead (1 person): Peggy Frede

Partners (who is really going to help): Just Perfect Event Planners

Timeline (start-finish): Dec 10, 2015

Funding (how much and where): None, initially from City, Private investors

Obstacles (stumbling blocks): Park fees or restrictions for event

Steps (what are you going to do when you leave this meeting):

1. I share the Visioning slide show with [owners] of Just Perfect.
2. We review the possibilities of not only photo shots & "scene-staging" for Prom, but possibly offering a unique dining option for the event in the park.
3. We will have another meeting to discuss ideas, they and others will decide when it is possible to move forward.
Action Form


**Action Item** (title): _St. Marys Tabby Trail__________________________

**Lead** (1 person): _Terry Landreth______________________________

**Partners** (who is really going to help): _PSA and City_______________

**Timeline** (start-finish): __24 Months______________________________

**Funding** (how much and where): _City, Grants, Fundraising, State opportunities, PATH Foundation____

**Obstacles** (stumbling blocks): _High cost, signage, historic preservation, connectivity issues_

**Steps** (what are you going to do when you leave this meeting):

1. Complete RTP Grant for Comfort Station at Tabby Ruins.

2. Complete cost estimate and design for trail.

3. Complete TIGER Grant submittal.

4. Research other funding opportunities.

5.

6.

7.
Action Form


**Action Item** (title): Turtle Stencils across St. Marys Street

**Lead** (1 person): Kay Westberry

**Partners** (who is really going to help): Peggy Trader

**Timeline** (start-finish): One month or less hopefully

**Funding** (how much and where): Paint for street from Public Works

**Obstacles** (stumbling blocks): Public opinion

**Steps** (what are you going to do when you leave this meeting):

1. Must go before HPC next Tuesday
2. Get stencil
3. Paint them or get Public Works to do it
4.
5.
6.
7.
8.
Action Form


**Action Item** *(title)*: Discovery Center (Convert decommissioned Weed Street WTP to a useful and productive asset for COSM)

**Lead** *(1 person)*: Linda Williams

**Partners** *(who is really going to help)*: David Reilly

**Timeline** *(start-finish)*: Working-Expect to take a few years to complete

**Funding** *(how much and where)*: Will depend on economic support from GSU and Grants applied for. Also ensure it was included in TAD area for potential TAD funding.

**Obstacles** *(stumbling blocks)*:

1. GSU endorsing and supporting the vision to convert decommissioned Weed Street WTP to a coastal-marsh/marine life learning facility.
2. Secondary vision for site is for learning center to co-exist with a revenue producing entity such as an oyster hatchery (the water chemistry in river has to support this aspect of vision).
2. Want to also include this area as a point of interest off of future Tabby Trail, which the COSM hopes will be funded by a Tiger Grant. Awarding of Tiger Grant can
take some time from application to construction, assuming we can submit a winning application.

**Steps** *(what are you going to do when you leave this meeting)*:

1. Continue working with GSU to facilitate firmly establishing the viability of this vision with GSU leadership
2. Continue working with UGA Marine Life Biologist to establish viability of Weed Street WTP marsh and river water to support an industry like the oyster hatchery
3. Preparing a Rails to Trail Grant request and Tiger Grant request for the Tabby Trail and rest area along the trail. This action form is separately submitted by Terry Landreth, with whom we are working in support of the Tabby Trail.
Action Form


**Action Item (title):**  Workshop - Google: Let’s Put Our Cities on The Map

**Lead (1 person):**  Becky Myers, St. Marys Main Street Manager

**Partners (who is really going to help):**  Jordan Tippett with UGA’s Small Business Development Center (SBDC)

**Timeline (start-finish):**  December 2015

**Funding (how much and where):**  No charge to St. Marys

**Objective** – Establish an online presence for businesses in St. Marys

**Why It Matters** – 97% of people search for goods and services online yet only ~37% of business owners have “claimed” their listing on a search engine. Without taking this step, small businesses are often virtually invisible to potential customers, especially in the immediate geographic area

**Obstacles (stumbling blocks):**  Getting the word out to downtown businesses to ensure participation

**Steps (what are you going to do when you leave this meeting):**

1. Schedule the training date, time, and location

2. Publicize event through press releases, social media, email marketing campaign, and direct contact with downtown business owners

3. Register and confirm attendees

4. Deliver training
5. Photograph training and develop a local news story for positive press

6. Follow up with businesses in attendance to offer additional training and consulting services
Action Form


**Action Item** (title): _Osborne St and St. Marys St. Street Improvements_

**Lead** (1 person): _John Holman, City Manager______________

**Partners** (who is really going to help): __City, Bobby Marr, Public Works Director_________

**Timeline** (start-finish): _2016-2018______________________________

**Funding** (how much and where): __A mix from General Fund, Solid Waste Fund, LMIG, potential grants, including TIGER Grant_________

**Obstacles** (stumbling blocks): __Permitting, costs, engineering and grant funding availability_________________

**Steps** (what are you going to do when you leave this meeting):

1. Design and engineering.
2. Start permitting process.
3. Grant applications.
4. Secure funding.
5. Merchant and NPS communication and coordination.
6. Bid process.
Action Form


Action Item (title):  _Vintage Market________________________

Lead (1 person):  _Deb Cottle___________________________

Partners (who is really going to help):  _Cheri Richter_(DDA)_______

Timeline (start-finish):  ___Now- June________________________

Funding (how much and where):  __Approx. $9000_from sponsorships, ticket sales, entrance fees, vendor spaces, revolving loan.__________

Obstacles (stumbling blocks):  _City process for events is confusing, weather day of event, short timeframe, lack of knowledge of type of event for locals.________________

Steps (what are you going to do when you leave this meeting):  
1. Complete budget.
2. Begin fundraising.
3. Answer questions regarding City/ State questions and requirements.
4. Reserve location.
5. Start marketing.
6. Recruit volunteers.
Action Form


Action Item (title): Event Planner/City/CVB

Lead (1 person): Donna Asbell

Partners (who is really going to help): Angela Wigger/CVB Board

Timeline (start-finish): 2016

Funding (how much and where): City contractor/employee

Obstacles (stumbling blocks): 

Steps (what are you going to do when you leave this meeting):

1. Budget meeting w/ city council
2. Job description for event planner
3. Establish calendar for 2016
4. Start planning events prior to event planner hiring so he/she starts w/ plan.

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Action Form


Action Item (title): Splash Park

Lead (1 person): Hinda Williams

Partners (who is really going to help): Kay Weherry

Timeline (start-finish): 18 months

Funding (how much and where): TAD / City Funding

Obstacles (stumbling blocks): Cost and space

Steps (what are you going to do when you leave this meeting):

1. Start researching splash parks.
2. Determine proposed location.
3. Visit effective, attractive splash parks.
5. Begin construction.
6.
7.
8.
Action Form


Action Item (title): REVISE FOOD TRUCK ORD.

Lead (1 person): _____ Root (Adams actually taking lead)

Partners (who is really going to help): _____ Jeff Adams

Timeline (start-finish): _____ Nov - Feb 2016

Funding (how much and where): _____ NO FUNDING NEEDED

Obstacles (stumbling blocks): _____ Council Action required

Steps (what are you going to do when you leave this meeting):

1. _____ Jeff initial ordinance rewrite

2. _____ Get sign off of endorsement from DDA

3. _____ Get draft ord. Approval from City Attorney

4. _____ Put before Mayor and Council for approval.

5.

6.

7.

8.